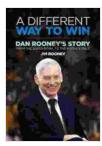
## The Dan Rooney Story: From the Super Bowl to the Rooney Rule

Dan Rooney was a true pioneer in the world of football. As the owner of the Pittsburgh Steelers for over 50 years, he helped lead the team to six Super Bowl victories, including four in a six-year span in the 1970s.



#### A Different Way to Win: Dan Rooney's Story from the Super Bowl to the Rooney Rule by Jim Rooney

★ ★ ★ ★ ★ 4.7 out of 5 Language : English File size : 5808 KB Text-to-Speech : Enabled Screen Reader : Supported Enhanced typesetting: Enabled : Enabled X-Ray Word Wise : Enabled Print length : 240 pages Lending : Enabled



But Rooney's legacy extends far beyond his success on the field. He was also a tireless advocate for social justice and equality, and he played a key role in the creation of the NFL's Rooney Rule, which requires teams to interview at least one minority candidate for head coaching vacancies.

Rooney was born in Pittsburgh in 1932, and he grew up playing football in the city's sandlots. He attended the University of Pittsburgh, where he was a standout player on the football team.

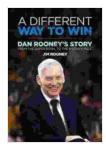
After graduating from college, Rooney joined the Steelers as a scout. He quickly rose through the ranks, and in 1969, he became the team's president. Under Rooney's leadership, the Steelers became one of the most successful teams in the NFL, winning six Super Bowls in a 23-year span.

Rooney was more than just a successful team owner. He was also a passionate advocate for social justice and equality. He was a strong supporter of the civil rights movement, and he was instrumental in the creation of the Rooney Rule, which requires teams to interview at least one minority candidate for head coaching vacancies.

The Rooney Rule has been credited with helping to increase the number of minority coaches in the NFL. In 2021, there were a record 12 minority head coaches in the NFL, up from just two in 2003.

Rooney passed away in 2017 at the age of 84. He is remembered as one of the most influential figures in the history of the NFL. He was a brilliant football mind, a successful businessman, and a tireless advocate for social justice and equality.

The Dan Rooney Story is an inspiring tale of a man who dedicated his life to the game of football and the city of Pittsburgh. From his early days as a player to his decades-long tenure as owner of the Pittsburgh Steelers, Rooney helped shape the NFL into the powerhouse it is today. He was also instrumental in the creation of the Rooney Rule, which has helped to level the playing field for minorities in the coaching ranks. The Dan Rooney Story is a must-read for any fan of football or anyone who is interested in the history of the NFL.

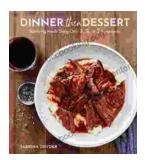


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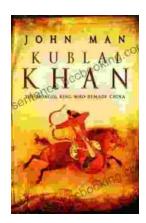
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