

# Meeting Expectations With New Models | American Alliance Of Museums

In today's rapidly changing world, museums are facing a number of challenges, including declining attendance, changing demographics, and increasing competition for funding. In Free Download to meet these challenges, museums need to be innovative and adopt new models of operation.



## Museum Education for Today's Audiences: Meeting Expectations with New Models (American Alliance of Museums) by Mary Kay Cunningham

★★★★☆ 4.3 out of 5

Language : English  
File size : 11811 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 307 pages



The American Alliance of Museums (AAM) has published a new book, *Meeting Expectations With New Models*, which provides practical advice and case studies from museums that have successfully implemented new models to meet the changing needs of their communities.

## The Importance of Innovation

Innovation is essential for museums that want to remain relevant and engaging in the 21st century. New models of operation can help museums to:

- Increase attendance
- Reach new audiences
- Generate revenue
- Improve community engagement

## **Case Studies of Successful New Models**

*Meeting Expectations With New Models* includes case studies from a variety of museums that have successfully implemented new models of operation. These case studies provide valuable insights into the challenges and opportunities involved in adopting new models.

One of the case studies featured in the book is the Museum of Science and Industry (MSI) in Chicago. MSI has implemented a number of new models, including a focus on interactive exhibits, educational programming, and community engagement. As a result of these changes, MSI has seen a significant increase in attendance and revenue.

Another case study featured in the book is the National Museum of African American History and Culture (NMAAHC) in Washington, D.C. NMAAHC is a new museum that was founded in 2016. The museum has been praised for its innovative design, its focus on telling the story of African American history and culture, and its commitment to community engagement.

## **How to Implement New Models**

Implementing new models can be a challenge, but it is essential for museums that want to remain relevant and engaging in the 21st century. The following are some tips for implementing new models:

1. Start by identifying the challenges and opportunities that your museum is facing.
2. Research different models of operation that could help you meet your challenges and seize your opportunities.
3. Develop a plan for implementing a new model.
4. Get buy-in from your staff, board, and community.
5. Be patient and persistent. It takes time to implement a new model and see results.

*Meeting Expectations With New Models* is a valuable resource for museums that are looking to innovate and adopt new models of operation. The book provides practical advice and case studies from museums that have successfully implemented new models to meet the changing needs of their communities.

By embracing innovation and adopting new models, museums can continue to be relevant and engaging spaces for learning, inspiration, and community building.



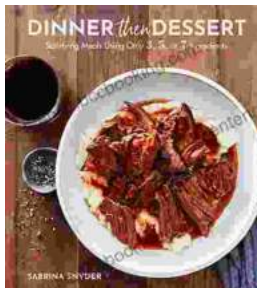
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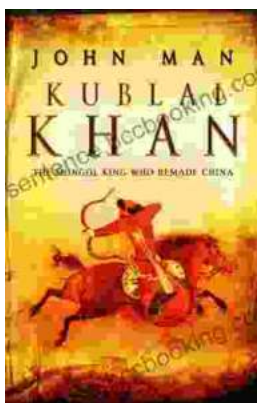
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