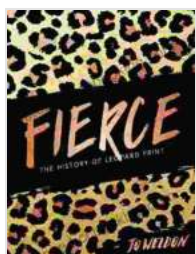


# Fierce: The History of Leopard Print

Leopard print is one of the most iconic and recognizable patterns in fashion. It has been worn by everyone from ancient Egyptian queens to modern-day celebrities. But where did leopard print come from, and how did it become so popular?



## Fierce: The History of Leopard Print by Jo Weldon

★★★★☆ 4.8 out of 5

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File size : 77449 KB  
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Screen Reader : Supported  
Enhanced typesetting : Enabled  
Print length : 232 pages



## The Origins of Leopard Print

The earliest known examples of leopard print date back to ancient Egypt. Leopard skin was a popular material for clothing and accessories, and it was often worn by royalty and high-ranking officials. Leopard print was also used in religious ceremonies, and it was believed to have protective powers.

Leopard print continued to be popular in the Middle Ages, and it was often used to decorate castles and churches. In the 18th century, leopard print became a popular fashion statement among the upper classes in Europe. It was worn by both men and women, and it was often used to make hats, coats, and dresses.

## Leopard Print in the 20th Century

Leopard print reached the height of its popularity in the 20th century. It was worn by some of the most famous and iconic women in the world, including Marilyn Monroe, Elizabeth Taylor, and Jackie Kennedy.



Leopard print was also a popular choice for fashion designers. Christian Dior, Yves Saint Laurent, and Jean Paul Gaultier all used leopard print in

their collections.

## **Leopard Print Today**

Leopard print is still a popular fashion statement today. It is used in a wide variety of clothing and accessories, from dresses and shoes to hats and scarves. Leopard print is also a popular choice for home décor, and it can be found on everything from pillows and curtains to wallpaper and rugs.



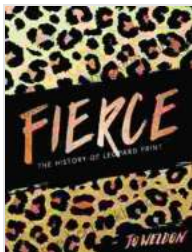
A model wearing a leopard print dress on the runway.

## The Psychology of Leopard Print

There are many reasons why leopard print is so popular. One reason is that it is a very striking and eye-catching pattern. It is also a very versatile pattern, and it can be dressed up or down depending on the occasion.

Psychologists believe that leopard print also has a psychological appeal. It is often associated with power, strength, and confidence. This is likely because leopards are predators, and their spots help them to camouflage themselves in the wild.

Leopard print is a timeless and iconic pattern that has been worn by people all over the world for centuries. It is a versatile pattern that can be dressed up or down, and it is a great way to add a touch of glamour to any outfit.



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